



## Luncheon Series ~ January 24, 2019

Networking: 11:00-11:30 a.m. ~ Program: 11:30 a.m.—1:00 p.m.

Cost: Registration is \$20 and includes lunch and drinks

### **Telling Your Non-Profit Story**

***Presented by: Frank Norton, Jr.***

**The Program:** Everyone and every organization has a story to tell. In a busy world, what is the best way to get people to engage with you and listen to your story? Join us for our first G.R.O.W. Luncheon Series of 2019 and find your voice to help portray your organizations story.

**The presenter:** *Gainesville native, **Frank K. Norton, Jr.** joined his family's business, The Norton Agency, in 1986 as manager of both Commercial and Residential Real Estate Divisions. He was promoted to President of the holding company in 1997 and today manages a network of 60 associated businesses.*



*Well recognized for his excellent marketing skills and keen business intuition, Frank has presented, for the past 31 years, an economic forecast outlining growth and business trends for the Northeast Georgia region. The report, based on a wealth of data collected by The Norton Agency's Native Intelligence™ Division, is a resource that guides many area companies and organizations in making their business decisions.*

*His clients include The Atlanta Falcons, Hall County School System, Northeast Georgia Medical Center, The Longstreet Clinic and regional and national banks.*

*Frank is also partner in Blackwatch Capital Funds, a private group of closed end funds geared toward long-term and developed lot investments in north Georgia.*

*Professionally, Frank holds Broker's licenses in the states of Georgia, Tennessee, Alabama, South Carolina and North Carolina. He is a member of the Georgia Association of Realtors and the Council of Commercial Investment Managers.*

*Besides his obvious commitment to the business of Real Estate, Frank is also involved with a number of community organizations. He is an assistant Scout Master to Boy Scout Troop 16, acting as the Eagle Scout Advisor, having achieved the Eagle Scout level at the age of 13 and the designation of Boy Scout of the Year for the State of Georgia at 15. He regularly donates his "birds", whimsical drawings he has hanging in 13 Southeastern galleries, to charitable groups for their fundraising.*

*He graduated from Georgia Tech with a Bachelor of Science in Building Construction, College of Architecture and became, at 25, the youngest manager in the history of Coldwell Banker Richard Ellis Commercial Real Estate. Frank and his wife of 32 years, Nancy, have two daughters, Teddie, Emilie, and a son, Tripp.*

**RSVP for this Luncheon Series or for more information on G.R.O.W. contact:  
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