



Luncheon Series ~ April 25, 2019

Networking: 11:00-11:30 a.m. ~ Program: 11:30 a.m.—1:00 p.m.
Registration is \$20 and includes lunch and drinks— Attendees must RSVP and pay in advance

How to Manage a Capital Campaign

Presented by: Sean Mikula, Founder & CEO, Power 10 Capital Campaigns

The Program: The race is on. Whatever your organizational mission might be, make no mistake about it – you are in a race. It's a race to engage and educate youth during their critical early years, to find a cure, to create jobs, to pass legislation, to shelter and lend a hand up to those in need - and on and on. The capital campaign is the best-fastest-strongest fundraising vehicle to bring in major dollars and dramatically step up an organization's program and impact. Not every organization that wants to run a capital campaign is ready; too many organizations that start capital campaigns find their way to disappointing results. This class will give you an understanding of what to expect during a capital campaign, and what you need to do before and during a campaign to navigate your way to a campaign WIN.



POWER 10
Capital Campaign Operations

Join us to hear from Sean Mikula, Founder and CEO of POWER 10. Based in Atlanta, Sean and POWER 10 have managed 70+ capital campaigns and raised more than \$250 million for clients from coast to coast – to include work in Hall and Habersham Counties.

The Attendees Outcome: Attendees will leave feeling “fired up” and armed with the knowledge they need to get their organization ready to tackle and win a major capital campaign - with or without outside counsel. Sample topics Sean will cover include:

- > Pre-campaign feasibility study
- > Capital campaign process
- > Fundraising Costs
 - And how to pay for them
- > Outside Counsel or Internal Campaigns
- > Readiness:
 - Internal Systems, Procedures & Policies
 - Staff and Board Strength
 - Prospect database and cultivation
 - Organizational and project strategic plans, budgets, fundraising goals

About Power 10 Capital Campaigns: POWER 10, one of the nation's leading capital campaign management firms. POWER 10 specializes in campaigns to fund economic / community development programs and varied other community projects at the city, county, region, and state levels, and is equally adept at managing first time campaigns and "renewal" campaigns to fund second and subsequent programs.

The Presenter: Sean Mikula is the Founder and CEO of POWER 10. In his 15 years in the industry, Sean has managed 70+ campaigns and raised more than \$250 million for clients. Sample active projects / clients include Lake Lanier Olympic Park (GA), Creative Discovery Museum (TN), and Habersham Partnership for Growth (GA). He is a firm believer that “it all comes down to leadership,” and he approaches client projects from that perspective.

RSVP for this Luncheon Session or for more information on G.R.O.W. contact:
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