



Luncheon Series ~ June 13, 2019

Networking: 11:00-11:30 a.m. ~ Program: 11:30 a.m.—1:00 p.m.

Cost: Registration is \$20 and includes lunch and drinks

Effective Communication With Donors

Presented by: Sue Davis-Westmoreland

The Program: Effective communications is at the root of every nonprofit's operation and efforts. Without it, there is no good way to get a message across to your donors that will make them feel a part of your vision/mission. If your message is not reaching your donors, you will not get the consistent level of support that you need to achieve your goals. Join us to learn some best practice techniques for amazing donor communications that will help your non-profit thrive.



The Presenter: Sue Davis-Westmoreland is the CEO of 'Grace Under Pressure, LLC.' which creates and empowers dynamic leaders. She is the primary consultant and trainer, as an experienced educator turned global corporate executive. After earning a bachelor's in business education and becoming certified as a secondary education teacher in the state of North Carolina, Sue spent a short time as a Business Education Teacher in the Montgomery Company School System. Attracted to the energy of the growing Information Technology industry, Sue joined the corporate world and spent 35 years working for IBM Corporation as a Senior Business Leader. Sue's vibrant career created endless opportunities to provide coaching/mentoring to domestic and international employees. Her experience as a Delivery Project Executive afforded her an opportunity to not only manage large budgets, with exceptional results in achieving business goals, but it also provided her the forum to develop exceptional leadership skills by directing 250+ employees. Sue was named to the 2011 Global Directory of Who's Who in recognition of hard work, dedication, perseverance and for demonstrating leadership and achievement in her profession. Sue also received several recognitions for outstanding leadership including Project Management Certification, Exceptional People Management skills and induction into IBM's 100% Club (three consecutive years) for exceptional accomplishments working with external clients, while leading the efforts of technical professionals.



RSVP for this Luncheon Session or for more information on G.R.O.W. contact:
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