

2020 SCHEDULE



LEARNING SERIES

**PRESENTED BY:
COLUMNS FUNDRAISING**

*Each Learning Series Workshop is a
Three Parts Series | \$250 Fee
Registration Required.*

Spring- Fundraising

March 22 (Part 1) 9:00a.m.-1:00p.m.
Fundraising on a Personal Level

April 17 (Part 2) 9:00a.m.-1:00p.m.
Moving Up to Major & Planned Gift
Fundraising

May 22 (Part 3) 9:00a.m.-1:00p.m.
The Intersection of Special Events,
Social Media & Major Gift Fundraising

Fall- Board Development

Sept. 18 (Part 1) 9:00a.m.-1:00p.m.
Leadership & Management of Your
Organization (Form 990)

Oct. 23 (Part 2) 9:00a.m.-1:00p.m.
The Board Contract and Your
Nominating/Trusteeship Committee

Nov. 20 (Part 3) 9:00a.m.-1:00p.m.
Fundraising Coaching for Your Board

For more information on **G.R.O.W**
Contact: Margaux Dolenc, Director of
Grants and Community Partnerships
mdolenc@ngcf.org
Visit: ngcf.org/GROW

LUNCHEON SERIES

Networking 11:00-11:30 a.m. | Program 11:30-1:00 p.m.

RSVP Only | \$20 Registration Fee includes Lunch.

JANUARY 16

Getting Your Year In Gear

Presented by: Jackie Martin, A Matter of
Motivation LLC

FEBRUARY 20

Tips & Tricks of Managing Social Media

Presented by: Ashley Bates

MARCH 12

Grant Writing

Presented by: Amanda Willis, Columns
Fundraising

APRIL 23

Event Planning Best Practices

Presented by: Dannella Burnett, Occasions
Events

MAY 21

Delivering a Powerful Presentation

Presented by: Leah Martin, A Matter of Motivation

JUNE 18

Critical Success Factors

Presented by: Sue Davis Westmoreland, Grace
Under Pressure

AUGUST 20

Finding, Obtaining, & Maintaining Sponsorships

Presented by: Dannella Burnett

SEPTEMBER 24

Goals- Checking Your Progress

Presented by: Jackie Martin

OCTOBER 22

Audit Best Practices

Presented by: Blair Diaz, CPA

NOVEMBER 12

Project Management Best Practices for Staff &
Volunteers

Presented by: Sue Davis Westmoreland