

2022 SCHEDULE



DEEPER ROOTED PROGRAMS

February 8 & 15 **Cost: \$250**
(9:00 a.m. - 12:00 p.m.)

Grant Writing: The Beginning, Middle, & End

Presented by: Columns Fundraising

- * Write a winning grant
- * Tell your story concisely but with meaning
- * Learn the difference between foundation grants and corporate grants
- * Grant budgets and proper structure
- * How to report impact
- * Data systems & tracking
- * Other grant writing best practices

March 4 **Cost: \$50**
(9:00 a.m. - 12:00 p.m.)

How To Be an Effective Board Member

Presented by: Columns Fundraising

Program is for Board Members Only

May 3 **Cost: \$125**
(9:00 a.m. - 12:00 p.m.)

Human Resources: Processes & Procedures to Make Your H.R. Stronger

Presented by: LaSonya Berry, McPherson/Berry

Aug. 24 | Sept. 28 | Oct. 26 **Cost: \$250**
All classes: 9:00 a.m. - 12:00 p.m.

Marketing: Beyond the Basics

Presented by: Forum Communications

- Part 1: Know your audience and message
- Part 2: Measuring for Success
- Part 3: Connecting marketing to development and back again

For more information on G.R.O.W

Contact: Margaux Dolenc
mdolenc@ngcf.org 770-535-7880
Visit: ngcf.org/GROW

LUNCHEON SERIES

11:30 a.m. - 1:00 p.m.
\$20 In-Person or Online

JANUARY 27

Human Resources: The How, What and When of Employee Performance Reviews

Presented by: LaSonya Berry, McPherson/Berry

FEBRUARY 17

Human Resources: Learn How to Measure Nonprofit Staff and Volunteers Success and Development

Presented by: LaSonya Berry, McPherson/Berry

MARCH 17

The Do's and Don't's of Board Member Fundraising

Presented by: Scott Sikes, Columns Fundraising

APRIL 21

Leadership Fundraising

Presented by: Scott Sikes, Columns Fundraising

MAY 19

Donor Cold Calls: The How, What, & When of Solicitation Training

Presented by: Wes Wicker, Columns Fundraising

JUNE 23

Understanding the Importance of Self-Care

Presented by: Sue Davis-Westmoreland, Grace Under Pressure

JULY 21 * No charge for this program

NGCF Community Grant Application Review - Program or Operational

Presented by: The NGCF Team

AUGUST 18

Safety and Security for Your Nonprofit Organization

Presented by: The Gainesville City Police Dpt.

SEPTEMBER 22

Nonprofit Financials: Passion is Great but Knowing Your Numbers is Even Better

Presented by: Scott Sikes, Columns Fundraising

OCTOBER 20

Audit Ready? ... Every Day Prep so You Don't Panic

Presented by: Blair Diaz, CPA

OCTOBER 27 * No charge for this program

F.D.O. - What is it?

Presented by: Robert Shippey, NGCF Board Member and NGCF Team Members

NOVEMBER 10

Perfecting your Monotasking Skills

Presented by: Sue Davis-Westmoreland, Grace Under Pressure