

2022 SCHEDULE



DEEPER ROOTED PROGRAMS

May 6

(9:00 a.m. - 12:00 p.m.)

Cost: \$125

Human Resources: Processes & Procedures to Make Your H.R. Stronger

Presented by: LaSonya Berry, McPherson|Berry

Aug. 24 | Sept. 28 | Oct. 26

(All classes: 9:00 a.m. - 12:00 p.m.)

Cost: \$250

Marketing: Beyond the Basics

Presented by: Forum Communications

Part 1: Know your audience and message

Part 2: Measuring for Success

Part 3: Connecting marketing to development and back again

September 14

(9:00 a.m. - 12:00 p.m.)

Cost: \$50

How To Be an Effective Board Member

Presented by: Columns Fundraising

Program is for Board Members Only

For more information on G.R.O.W Programs

Contact: Margaux Dolenc
mdolenc@ngcf.org 770-535-7880

Visit: ngcf.org/GROW

LUNCHEON SERIES

11:30 a.m. - 1:00 p.m.
\$20 In-Person or Online

MARCH 17

The Do's and Don'ts of Board Member Fundraising
Presented by: Scott Sikes, Columns Fundraising

APRIL 21

Leadership Fundraising
Presented by: Scott Sikes, Columns Fundraising

MAY 19

Donor Cold Calls: The How, What, & When of Solicitation Training
Presented by: Wes Wicker, Columns Fundraising

JUNE 23

Understanding the Importance of Self-Care
*Presented by: Sue Davis-Westmoreland,
Grace Under Pressure*

JULY 21 * No charge for this program

NGCF Community Grant Application Review - Program or Operational
Presented by: The NGCF Team

AUGUST 18

Safety and Security for Your Nonprofit Organization
Presented by: The Gainesville City Police Dpt.

SEPTEMBER 22

Nonprofit Financials: Passion is Great but Knowing Your Numbers is Even Better
Presented by: Scott Sikes, Columns Fundraising

OCTOBER 13

Audit Ready? ... Every Day Prep so You Don't Panic
Presented by: Blair Diaz, CPA

OCTOBER 27 * No charge for this program

F.D.O. - What is it?
*Presented by: Robert Shippey, NGCF Board Member
and NGCF Team Members*

NOVEMBER 10

Perfecting your Monotasking Skills
*Presented by: Sue Davis-Westmoreland,
Grace Under Pressure*

DECEMBER 8

Public Speaking & Presentation
Presented by: LaSonya Berry, McPherson|Berry