

# 2022 SCHEDULE



## DEEPER ROOTED PROGRAMS

Cost: \$125

**May 6**

(9:00 a.m. - 12:00 p.m.)

### **Human Resources: Processes & Procedures to Make Your H.R. Stronger**

*Presented by: LaSonya Berry, McPherson|Berry*

Cost: \$250

**Aug. 24 | Sept. 28 | Oct. 26**

(All classes: 9:00 a.m. - 12:00 p.m.)

### **Marketing: Beyond the Basics**

*Presented by: Forum Communications*

Part 1: Know your audience and message

Part 2: Measuring for Success

Part 3: Connecting marketing to development and back again

Cost: \$50

**September 14**

(9:00 a.m. - 12:00 p.m.)

### **How To Be an Effective Board Member**

*Presented by: Columns Fundraising*

**\*Program is for Board Members Only\***

## For more information on G.R.O.W Programs

Contact: Margaux Dolenc  
[mdolenc@ngcf.org](mailto:mdolenc@ngcf.org) 770-535-7880

Visit: [ngcf.org/GROW](http://ngcf.org/GROW)

# LUNCHEON SERIES

11:30 a.m. - 1:00 p.m.  
\$20 In-Person or Online

**MARCH 17**

The Do's and Don'ts of Board Member Fundraising  
*Presented by: Scott Sikes, Columns Fundraising*

**APRIL 21**

Leadership Fundraising  
*Presented by: Scott Sikes, Columns Fundraising*

**MAY 19**

Donor Cold Calls: The How, What, & When of Solicitation Training  
*Presented by: Wes Wicker, Columns Fundraising*

**JUNE 23**

Understanding the Importance of Self-Care  
*Presented by: Sue Davis-Westmoreland,  
Grace Under Pressure*

**JULY 21\*** *No charge for this program*

NGCF Community Grant Application Review - Program or Operational  
*Presented by: The NGCF Team*

**AUGUST 18**

Safety and Security for Your Nonprofit Organization  
*Presented by: The Gainesville City Police Dpt.*

**SEPTEMBER 22**

Nonprofit Financials: Passion is Great but Knowing Your Numbers is Even Better  
*Presented by: Scott Sikes, Columns Fundraising*

**OCTOBER 13**

Audit Ready? ... Every Day Prep so You Don't Panic  
*Presented by: Blair Diaz, CPA*

**NOVEMBER 10**

Perfecting your Monotasking Skills  
*Presented by: Sue Davis-Westmoreland,  
Grace Under Pressure*

**DECEMBER 8**

Public Speaking & Presentation  
*Presented by: LaSonya Berry, McPherson|Berry*