

# DEEPER ROOTED PROGRAMS



APRIL 28<sup>TH</sup> 9:00 A.M. - NOON



## Writing & Mastering the Annual Report



This program will cover areas like (and more!):

- *What to include in your annual report*
- *Outputs vs Outcomes: which are relevant to include*
- *Making your report donor centric*
- *Ensuring your report is aesthetically pleasing*
- *Transparently communicating your successes & challenges*

PRESENTED BY:



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